

# NOVI BREAST IMAGING FROM RMI



## BREAST IMAGING SPECIALISTS COME TO NOVI!



David Strahle, M.D.



Randy Hicks, M.D., MBA



John P. Dobson, M.D.

Regional Medical Imaging, based in Flint, has launched a comprehensive breast imaging center for the Metro Detroit region. RMI brings together a team of world-class women's imaging radiologists to provide rapid and comprehensive imaging studies.

RMI has 19 radiologists, with our women's team comprised of Drs. Randy Hicks and David Strahle (co-owners), John Dobson, Pina Finazzo, Jeanne Hicks, Kristin Krizmanich and Miriam Pellerito.

Together, they bring decades of experience in women's imaging in a convenient, comfortable office setting between Grand River Avenue and 10 Mile Road, west of Haggerty.

Combined with the radiologists and resources of RMI's 6 additional locations, doctors and their patients receive imaging studies in a timely and efficient manner using today's latest technology.



Pina Finazzo, M.D.



Jeanne Hicks, M.D.



Kristin Krizmanich, M.D.



Miriam D. Pellerito, M.D.

## ULTIMATEMAMM® HELPS WOMEN TAKE CONTROL OF THEIR HEALTHCARE

The UltimateMamm® is a mammogram modality offered by RMI giving women the key information needed to take control of their breast health.

The UltimateMamm provides breast density, Gail Score (lifetime cancer risk assessment), and HBOC (taking into account both immediate and extended family history) information. Using this data, RMI radiologists can determine if a BRCA gene test and/or a breast MRI are recommended.

RMI has provided women with their breast density score for many years, advocating that such notification should be required by law. Dr. Strahle, co-owner of RMI, provided key testimony to the Michigan legislature on PA 517, signed into law in January 2015. The "breast density law" requires physicians to notify patients of their density score on the report, which is a crucial component of our UltimateMamm.

The details provided by the UltimateMamm help women feel secure in knowing their numbers and how to stay healthy, making for a more collaborative physician-patient relationship.

To learn more, visit [rmipc.net](http://rmipc.net) and select What We Do>Breast Services>UltimateMamm.



# RMI LEADS WITH AFFORDABLE PRICING FOR ADVANCED IMAGING STUDIES

Most physicians would prefer to focus on the diagnosis and treatment of their patients. But cost is always a concern, and often becomes a subject of discussion during a visit.

RMI has long attempted to be the high-quality, lower-cost leader in imaging. Women's services are no exception, with prices often significantly below what other organizations charge.

With co-pays, deductibles and co-insurance costs usually quite steep, a good proportion of patients should consider cash payment. Our cash pricing caught the eye of The Wall Street Journal, which cited our policy in a Feb. 15, 2016 article titled, "How to Cut Your Health-Care Bill: Pay Cash." More affordable imaging means your patients get the studies you need for their care.

RMI's cash pricing is often 50% (or more) lower than other providers. You can download a time-of-service pricing sheet at [rmipc.net](http://rmipc.net) > For Physicians > Time of Service.

# READY TO WORK WITH YOU, FOR YOUR PATIENTS!

We focus on continuously updating our digital and service technology.

Tools and services include **RMiConnect** for online access to reports and images, VPN connectivity, and access to our radiologists by phone. We also send you a monthly list of your high-risk patients. You may simply sign the list and fax it back. It serves as your order for exams – saving you time and paperwork.

We continuously work to improve on speed, accuracy, and convenience with patient-first focus.

**For your patients, we are conveniently located at: 24285 Karim Blvd. Suite A, between Grand River Ave and 10 Mile Road, west of Haggerty.**

**Hours are 8:30 a.m. to 5:30 p.m., Monday–Friday. Appointments may be scheduled at 248-536-0410.**

## RMI: LEADING DIAGNOSTIC IMAGING

There's a lot that Regional Medical Imaging has to be proud of. We grew from our Genesee County locations to this newest facility in Novi.



The following are some "FIRSTS" which help define our relentless drive for world-class excellence.

- First private radiology facility in Michigan to be awarded as an ACR Breast Imaging Center of Excellence.
- First in Michigan, and one of the first in the country, approved as an ACR Breast MRI Imaging Center.
- Also named Breast MRI Center of Excellence by the ACR.
- First independent radiology facility in Michigan to attest for Meaningful Use.
- First in Michigan to be approved by the Mammogram Medicare Screening Program.
- American College of Radiology Accreditations with 62 certificates in all twenty-two ACR categories.
- CareCore National site visit evaluation: 100 out of a total possible score of 100.
- Member of Hologic development board for breast biopsy devices.
- Participant in multiple national clinical trials including recent Cryoablation study.

## OUR NOVI BREAST SERVICES

RMI's Novi location is equipped with current technology and provides the studies needed by area physicians for their patients.

Modalities include ultrasound, digital mammography, breast MRI, and breast biopsies. As an American College of Radiology Breast Center of Excellence, RMI Novi provides ultrasound-guided breast biopsies.

Our digital mammography exam is called the UltimateMamm®, and features a comprehensive approach to mammograms that is unique to RMI. To learn more, visit [rmipc.net/UlimateMamm](http://rmipc.net/UlimateMamm).

## RMI NOVI: CONVENIENT, FAST, AND COMPREHENSIVE IMAGING CENTER

**Looking to cut down on hassle, paperwork, and having your patients travel to multiple locations for care?**

RMI will get your patients in quickly. If additional exams are recommended, our radiologists will call you personally to discuss your patient's options. There will be less wait time for patients to get the needed exams to manage their care. We always have a radiologist on site at Novi to assist you and your patients.

From screenings to diagnostic studies, RMI serves as a "one-stop office" for women's care. Convenient and comfortable for them, fast and comprehensive for you.

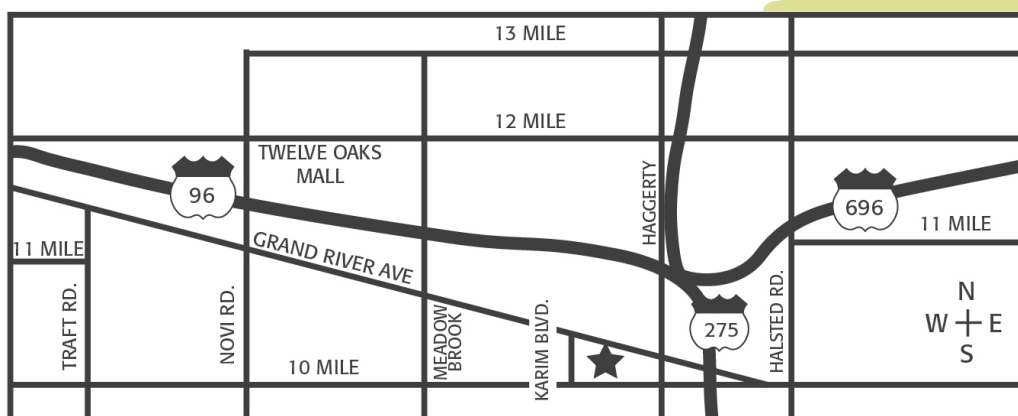
Our focus on technology means you have 24-7 access to reports, images, pricing, forms, and more.

In addition to digital mammography, breast MRI, breast ultrasound, and biopsies, RMI Novi also offers:

- Bone densitometry
- CT
- MRI
- Nuclear Medicine
- PET/CT
- Ultrasound
- X-Ray

**Call us today, and let's work together to provide your patient with the best imaging care available.**

## RMI NOVI, PART OF A SEVEN OFFICE NETWORK,



PROVIDING A  
COMPREHENSIVE  
IMAGING NETWORK

**NOVI** 24285 KARIM BLVD. SUITE A, 48375  
(BETWEEN GRAND RIVER AND WEST 10 MILE ROAD, WEST OF HAGGERTY)

- VILLA LINDE PKWY, FLINT
- LENNON RD, FLINT
- FENTON
- LAPEER
- DAVISON
- GRAND BLANC
- NOVI

## OUR SERVICES

Bone Densitometry (DEXA)

Computed Tomography (CT)

Cryoablation

Fluoroscopy

Interventional Radiology

Magnetic Resonance Imaging (MRI)

MRI-Guided Breast Biopsy

Musculoskeletal Imaging (MSK)

Nuclear Medicine

PET/CT

UltimateMamm®

Stereotactic-Guided Breast Biopsy

Ultrasound

Ultrasound-Guided Biopsies

Vascular Imaging

X-Ray

4D Breast MRI

## LOCATIONS OFFERED

Novi, Lennon Rd-Flint, Villa Linde-Flint, Fenton, Grand Blanc, Davison

Novi, Lennon Rd-Flint, Fenton, Grand Blanc

Lennon Rd-Flint

Novi, Lennon Rd-Flint, Fenton

Lennon Rd-Flint

Novi, Lennon Rd-Flint

Lennon Rd-Flint

All Locations

Novi, Lennon Rd-Flint

Novi, Lennon Rd-Flint

All Locations

Novi, Lennon Rd-Flint

All Locations

Novi, Lennon Rd-Flint

Novi, Lennon Rd-Flint, Villa Linde-Flint, Fenton, Grand Blanc, Davison

All Locations

Novi, Lennon Rd-Flint

Novi ■ Lennon Rd, Flint ■ Villa Linde Pkwy, Flint ■ Fenton ■ Grand Blanc ■ Davison ■ Lapeer



Novi Area ■ (248) 536-0410

Genesee Area ■ (810) 732-1919

Lapeer Area ■ (810) 969-4700

