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Free movie ticket offered in exchange for breast cancer screening

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SAGINAW, MI (WNEM) - Regional Medical Imaging is raising awareness about screenings and rewarding [women](#) with a free night at the movies.

A simple night at the movies means more to Denise Gonzalez today than it did a year ago. A screening caught Denise's cancer. A screening that Regional Medical Imaging wants to put on the marquee, offering women a free movie ticket to the comedy 'Mom's Night Out' as long as they are willing to begin a deeper dialogue about breast [health](#).

"I had breast cancer last year, I'm in remission now," says Gonzalez.

Dr. Randy Hicks says breast health has become mundane in that women receive the results of their mammogram and they are content until the next one a year later.

"Each woman is different so in medicine today we try to help women understand their [risk](#)," says Hicks. "Some of that information is hidden in the details of their lives, so their lives tell the story of how much risk they have."

One of those hidden details, breast density, can affect the ability for doctors to find breast cancer with mammography. Dr. Hicks says further testing may often be needed to [detect](#) what a mammogram may not.

The statistics are alarming as 1 in 8 women will get breast cancer in their lifetime.

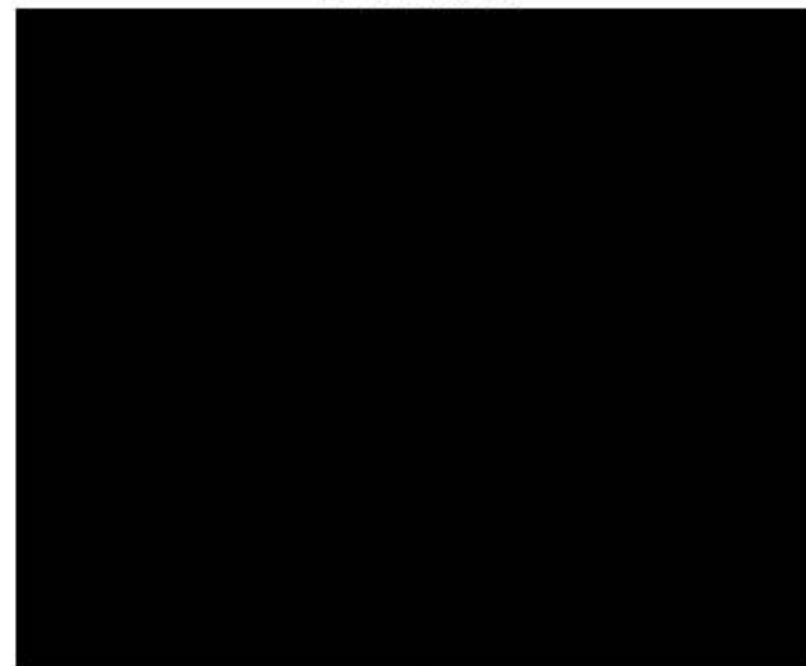
And equally important is surrounding yourself with a strong [support](#) group. A girls night is often the best medicine.

A similar [event](#) will be held Thursday night in Grand Blanc.

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