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A Well-Deserved “Moms’ Night Out” Movie Night for Area Women, Courtesy of RMI
Area Radiology Practice Taps the Power of the Silver Screen

Flint, MI (May 9, 2014) — Regional Medical Imaging (RMI) is celebrating Women’s Health Month by treating women to “Moms’ Night Out” (rmipc.net/movie) — on May 28 at Carmike Fashion Square 10 in Saginaw, and May 29 at Cinemark Theatre in Flint.

RMI is partnering with local organizations and physicians’ offices to offer vouchers for a FREE movie ticket to women of the community. Throughout the month of May, women can obtain a voucher by coming in for any women’s services appointment, liking RMI on Facebook (facebook.com/rmipc), from physicians and support groups for breast cancer survivors or anyone diagnosed with breast cancer, or from affiliated women’s health organizations.

Starting May 21 and while supplies last, vouchers are redeemable for the tickets from any RMI location.

RMI initiated this promotion for Women’s Health Month to call women’s attention to the latest information about breast screening best practices, while also rewarding them with a much-deserved break to see “Moms’ Night Out” for free.

“We’re spreading the word that breast cancer screening shouldn’t be a one-size-fits-all proposition,” said Randy Hicks, M.D., co-owner and CEO of RMI. “This is RMI’s way of encouraging all women to think more deeply about breast health and to have all-important conversations with their doctors about whether an annual mammogram alone is sufficient—while also providing an opportunity to enjoy a fun night out at the movies and socialize with other women.”

With a steady stream of new information emerging about issues like breast tissue density, and the medical community’s increasing understanding of the importance of individual differences like varying breast cancer risk levels among women, the need to “get it right” when it comes to breast health is more pressing than ever.

RMI is committed to playing an active role in creating awareness and supporting women’s health by providing:

- FREE UltimateMamms® for the uninsured at least four times per year at the Lennon Rd., Flint location and the first Wednesday of each month in Saginaw.
- Support of local women’s organizations, cancer support groups, hosting various medical forums, and much more.

For more information about RMI’s UltimateMamm®, the “Moms’ Night Out” promotion, or to schedule a regular appointment, call RMI at 810-732-1919 or 989-341-7891.

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About RMI

RMI began in 1985 as a private, outpatient-based imaging facility with a goal of offering patients an alternative to hospitals for radiology services. Today RMI continues its commitment of providing quality medical service and patient-friendly atmosphere at its offices in Flint, Fenton, Davison, Grand Blanc, and Saginaw. For more information, visit www.rmipc.net.