

Study Underscores Importance of **Mammography** Screening

Findings presented at the 2009 American Society of Clinical Oncology Breast Cancer Symposium indicate that nearly 75 percent of patients who die of breast cancer did not have regular mammograms.

About 7,000 women diagnosed with breast cancer from 1990 to 1999 were followed through 2007. An estimated three quarters of breast cancer deaths were among the 20 percent who were not regularly screened, with "regular" defined as no less than two mammograms not more than two years apart. Mortality was 56 percent among those not screened regularly, compared to 5 percent among those who were.

"These numbers show dramatically that mammograms are critical—especially for those with a history of breast cancer," said Randy Hicks, M.D., of RMI. "Primary-care physicians are the most important link in encouraging compliance."



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New PET/CT Leadership



RMI is pleased to announce the appointment of Larry McNamee, M.D., as Medical Director for PET/CT. Dr. McNamee will apply his expertise in oncologic PET, MRI, and CT interpretations in his new leadership role.

A graduate of the St. Louis University School of Medicine, Dr. McNamee completed his diagnostic radiology and nuclear medicine residency at the Cleveland Clinic Foundation. In addition to his radiology background, Dr. McNamee is formally trained in hematology and oncology, and was on the Associate Staff at the Cleveland Clinic. His clinical background in medical oncology will enhance the leadership of RMI's PET/CT program with an intensive level of cancer expertise.

Dr. McNamee looks forward to providing an invaluable service for your patients and welcomes consultations from the medical community.

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(810) 732-1919

New BREAST Friends

MORE Than Just Marketing Buzz Words

Sure—our recent marketing campaign got attention. Some might have even labeled it a bit controversial. It represents a revitalized breast services initiative and we wanted to make sure that area women heard and connected to the message. More importantly, it communicated our commitment to providing women with a better experience.

Over the past 18 months, we refocused our efforts to develop a refreshed, more patient centric mammography model. We believe this approach results in better patient care and enduring customer relationships. As part of the process, we brought in new equipment—but that was just the beginning.

We worked to create and set higher expectations for our staff so that interactions with patients are positive. We created a more spa-like atmosphere in our women's services area to reduce stress and anxiety.

As a patient-centric organization, we readily embrace the increased intensity of customer expectations, such as referring physicians who expect immediate responses to scheduling requests and patients who expect timely, consistent, and accurate communication regarding diagnostic results.

We know that when you choose to send a female patient to us for a mammogram you want to make sure that she is well cared for AND well treated.



New women's services waiting area



Your new breast friend.

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A New Mammogram Experience

An illustration of two women sitting at a small white table, engaged in conversation. One woman is holding a cup, and the other is gesturing with her hand. The illustration is in a simple, clean style.

Saving You Time is Our Goal

When scheduling patient appointments, time is of the essence. We get that! But we also know that getting you to a person who can handle specific requests is equally important.

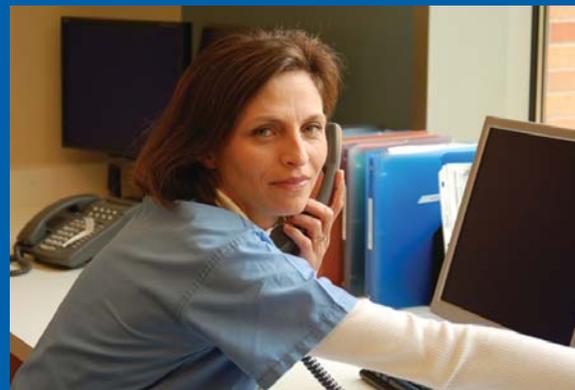
In an effort to connect you to the right department for your needs, RMI has made some changes to our phone routing system. When calling our main number, press 1 for all of your office needs. From there you can select the appropriate number to expedite your request:

To speak to a radiologist, press 1

To schedule an appointment, press 2

To obtain a copy of a report, press 3

To reach medical records, press 4



A direct-dial line for report requests is also now available: (810) 720-7511.

from the desk of Christopher C. Murray, D.O.



Consider Ultrasound for Evaluating Retained Foreign Bodies in Soft Tissue

When retained in soft tissue, small foreign bodies, such as glass, metal, or wood fragments, can be difficult

to locate. And after suffering such an injury, the last thing a patient wants is to endure trial-and-error surgical probing.

Plain-film radiographs remain the first approach to localization. But follow up with ultrasound can be extremely helpful, especially when foreign bodies are non-radiopaque or too small to be seen on films.

CT is an option, but ultrasound is preferred, due to lower cost. Ultrasound can also localize secondary findings, such as inflammation, fluid, and abscesses. This can clarify the scope of injury and guide treatment, in addition to helping to identify an extraction path.

Generally effective with objects as small as 3mm–5mm, ultrasound may succeed with even smaller objects. For example, a patient referred recently to RMI had a 1mm–2mm glass fragment in the foot. CT was equivocal, and the patient had undergone several unsuccessful hours of surgical localization attempts. The foreign body was finally localized and extracted with the help of ultrasound.

Certain situations call for complementary use of ultrasound and CT. The bottom line is that retained foreign body injuries are highly variable. So radiological input before extraction attempts can greatly benefit patients.

RMI EXPANDS NEUROLOGICAL, ORTHOPEDIC, VASCULAR, AND INTERVENTIONAL SERVICES

The addition of three radiologists, formerly of MDO Imaging Associates and Genesys Regional Medical Center, has significantly expanded the range of services available in our comfortable, convenient outpatient environment.

The expertise of John S. Morrison, D.O., John P. Dobson, M.D., and John Frederick, D.O., enables RMI to provide patients with access to additional services at a facility close to home and without the hassles of a major medical center.

We're able to schedule your patients sooner for testing and treatment—in many cases the same day you refer them. By combining new interventional services with our ability to promptly schedule diagnostic appointments and turn around reports, we can substantially reduce what could otherwise be weeks spent waiting for a diagnosis to initiate treatment. Interventional services now include:

- Vascular access procedures such as PICC lines, chest ports and dialysis catheters
- Image-guided drainage and biopsy procedures including lung, liver, kidney and retroperitoneal biopsies
- Image guided spinal interventions including vertebroplasty (for treatment of painful compression fractures), spinal biopsies and disc space aspiration, discography, epidural injections, and facet or nerve blocks
- Joint aspiration and/or injections using sonographic or fluoroscopic guidance

RMI, as an independent practice, can provide these services at substantially lower cost than hospital-based programs, decreasing out-of-pocket costs for your patients.

If you think your patient may benefit from one of these services, please call RMI at (810) 732-1919. Our doctors can help you choose the most appropriate test or intervention and will design a custom-tailored study protocol for your patient. We welcome questions and, as always, appreciate your referrals.

NO BUN OR CREATININE? NO PROBLEM!

We perform the test at RMI right before your patient's imaging study, if necessary.
Ask a scheduler for more information.

RMI SERVICES AND LOCATIONS

SERVICE	SITE(S) OFFERED*
Bone Densitometry (DEXA)	L F G D
Breast-Specific Gamma Imaging	L
Computed Tomography (CT)	L F G
Cryoablation	L
Fluoroscopy	L F G
Magnetic Resonance Imaging (MRI)	L
Mammography	L F G V D
MRI Guided Breast Biopsy	L
Nuclear Medicine	L F G
PET/CT	L
Stereotactic Guided Breast Biopsy	L
Ultrasound	L F G V D
Vascular Imaging	L F G V D
X-Ray	L F G V D
4-D Breast MRI	L

* SITE(S)

L Lennon Road (Flint)	V Villa Linde
F Fenton	D Davison
G Grand Blanc	

LOCATIONS

Flint Office

3346 Lennon Road
Flint, Michigan 48507
(810) 732-1919

Fenton Office

221 W. Roberts Street
Fenton, Michigan 48430
(810) 629-4192

Grand Blanc Office

8483 Holly Road
Grand Blanc, Michigan 48439
(810) 694-8201

Villa Linde Office

5059 Villa Linde Pkwy • Suite 25
Flint, Michigan 48532
(810) 732-8870

Davison Office

1141 S. State Road • Suite 26
Davison, Michigan 48423
(810) 658-4454

Billing: (810) 244-3871

Medical Records: (810) 732-1846

Pre-Registration: (810) 244-7100

RMI offers evening and weekend appointment times to fit your patient's schedule. We know you have a choice in imaging partners. Thanks for choosing RMI.



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