

A Full Range of Vascular Access Procedures

With a team of distinguished interventional radiology specialists now in place, RMI has made vascular access procedures more convenient for patients in Mid Michigan at our patient-friendly Lennon Road office in Flint.

Vascular access procedures are beneficial to many patients who need frequent blood vessel access for such purposes as:

- **Chemotherapy**
- **Frequent blood sampling or transfusions**
- **Hemodialysis**
- **Long-term antibiotic or hematologic treatment**
- **Long-term IV access**
- **Parenteral nutrition**

RMI can meet these needs for your patients, by offering a choice of procedures to suit a variety of patient situations:

- **PICC Lines** – Catheters for temporary but long-term use (several weeks to several months)
- **Chest Ports and Arm Ports** – Subcutaneously implanted port catheters for very long-term or permanent use
- **Permacaths** – Long-term subcutaneously tunneled dialysis catheters
- **Hickman Catheters** – Long-term catheters for parenteral nutrition, chemotherapy, and IV infusions

Choosing the optimal device for a given patient can involve a number of factors, including:

- **Expected duration of treatment, frequency of use, and administration method**
- **Patient age, physiology, medical history, and mental status**
- **Preference of the referring physician and patient**

RMI's vascular access providers are available to consult with referring physicians on selecting the procedure that best suits the patient. To arrange a consultation, please call our Lennon Road office at (810) 732-1919.

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25th anniversary
RMI

REGIONAL MEDICAL IMAGING

Clearly. Better. Choice.

www.rmipc.net
(810) 732-1919

RMI Enhances Web Site to Better Serve Physicians and Patients

New enhancements to the RMI Web site make it easier than ever for referring physicians and patients to interact with RMI, whenever and wherever it's most convenient. And we've built-in security protocols to respect and protect your patients' privacy.

Patient Features

Visit www.rmipc.net, and you'll find three prominent new links for patients toward the top of the Home page:

■ Request an Appointment

A form for submitting appointment requests 24/7, with response within 48 hours.

■ Patient Survey

Patient feedback is critical to RMI's commitment to consistently exceeding expectations. Our online Patient Satisfaction Survey is a fast and easy way to provide that feedback after a visit, from the comfort of home or office.

■ Registration Form

For many patients, the day of an exam is stressful enough without the burden of paperwork on arrival. Our secure online form allows patients to register ahead of time and bypass waiting-room paperwork.



Additionally, the Your Visit section of the Web site now includes an online Film Pick-up Request form that patients can use to notify RMI of their need to obtain an exam report with film or CD.

Physician Office Features

We continue to add valuable content and functionality for referring practices in the For Physicians portal. Some of these features include:

- Secure access to images and reports through Vision Reach
- A form for secure communication with RMI radiologists
- Online request for supplies, including referral forms and Read-CAT contrast material
- A variety of other useful information and resources for physician offices

Please take some time to review these enhancements at www.rmipc.net and tell your patients about the special features for them. We welcome your feedback about how we can continue to make the RMI Web site more useful.

Image Gently Our Commitment to Responsible Imaging - For Children and Adults

RMI has pledged to follow the guidelines of Image Gently, a campaign of the Alliance for Radiation Safety in Pediatric Imaging. In a nutshell, the Image Gently guidelines are all about taking a responsible approach to using medical radiation by observing such principles as:



- **Selecting the lowest-dose modality that will meet the patient's diagnostic need—which can sometimes be met with a zero-radiation exam, such as MRI or Ultrasound**
- **Adjusting radiation doses to the lowest level that will be effective for the imaging purpose**
- **Limiting radiation exposure to only the specific areas of the body that need to be imaged**

"RMI supports the Image Gently principles and has formally pledged to follow them with pediatric patients," said Randy Hicks, M.D., President and Co-Owner. "But our personal pledge to referring physicians and their patients goes further. We view our commitment to applying these responsible imaging principles to patients of *all* ages as a natural extension of a basic commitment to responsible medicine—a responsibility that we, as physicians, all share."

We're aware that medical radiation has been in the news recently, and your patients may have questions. If so, we can provide them with information to help them obtain answers. And as always, our radiologists are available to consult with referring physicians regarding studies and safety concerns.

Twenty-five years

of Imaging Leadership and Patient Care

Celebration of Our 25th Anniversary is Time for Reflection and Appreciation.

As we look back over the years, we are proud of the role we played in making leading-edge imaging technology conveniently accessible to patients in our community. Technology, however, is only part of the story.

"Technology is vital to radiology, and always will be," said Randy Hicks, M.D. "But RMI's greatest pride is in the people behind the technology—our expert physicians, skilled technologists, and dedicated support staff. They work together conscientiously, not only to provide first-rate medical service but also to ensure that we maintain a caring environment that is focused on the patient."

"Certainly it's gratifying to have this opportunity to look back at our organization's 25 years of growth and success," said David Strahle, M.D., RMI's founder. "However, this is also a time for RMI to look outward and thank the physician colleagues and staff of our referring practices for making our success possible."

When you entrust patients to our care, it's a special honor. Our relationship with you and your patients is what our work is all about, and we look forward to the next 25 years of serving you as our colleagues and friends.

RMI Milestones

- 1985** Dr. Strahle opens first office on Nerridia Street
- 1988** Fenton office acquired
- 1989** Dr. Randy Hicks joins Dr. Strahle
- 1990** Grand Blanc office acquired
- 1990** RMI's first CT scanner obtained
- 1994** Villa Linde office acquired
- 1999** Davison office opens
- 2003** RMI's first MRI scanner obtained
- 2005** Lennon office built
- 2008** RMI accredited as a Breast Imaging Center of Excellence
- 2009** Multiple clinicians join staff to support PET/CT, women's imaging, and interventional services

Meet

Sarah Cagle, R.N.

Nurse Navigator, Patient Advocate



It's unusual for a radiology practice to have a nurse on staff, but patients coming to RMI for interventional radiology procedures or biopsies learn quickly why Nurse Navigator Sarah Cagle, R.N., is part of RMI's team.

"I provide pre-op and post-op care and assist during procedures. But as the patient's advocate, my role starts much earlier and continues through the days and weeks after a procedure," said Cagle. "Especially with biopsies, patients often experience a lot of anxiety, so I contact them ahead of time to help reassure them and prepare them for what to expect. And I follow up on their progress after the procedure."

Her attentiveness does not go unnoticed by patients, who are often pleasantly surprised to have the help of a caring advocate guiding them through the process.

"It's wonderful to see your work appreciated," said Cagle, who often receives cards and gift baskets from patients thanking her for her help.

"But it's much more rewarding to know you've helped someone get through a stressful time and maintain their emotional strength so they can focus on recovery," she said.

SCHEDULING CORNER

Tips to save time and improve efficiency

Cut Your Phone Time! Ask Your RMI Scheduling Representative about our convenient Order by Fax option.

Spotlight on Prep. To avoid confusion, cancellations, and reschedules, please be sure to give our referral form to your patients, and review the prep instructions on the form with them.



RMI SERVICES AND LOCATIONS

SERVICE	SITE(S) OFFERED*
Bone Densitometry (DEXA)	L F G D
Breast-Specific Gamma Imaging	L
Computed Tomography (CT)	L F G
Cryoablation	L
Fluoroscopy	L F G
Interventional Radiology	L
Magnetic Resonance Imaging (MRI)	L
Mammography	L F G V D
MRI Guided Breast Biopsy	L
Nuclear Medicine	L F G
PET/CT	L
Stereotactic Guided Breast Biopsy	L
Ultrasound	L F G V D
Vascular Imaging	L F G V D
X-Ray	L F G V D
4-D Breast MRI	L

* SITE(S)

L	Lennon Road (Flint)	V	Villa Linde
F	Fenton	D	Davison
G	Grand Blanc		

LOCATIONS

Flint Office

3346 Lennon Road
Flint, Michigan 48507
(810) 732-1919

Fenton Office

221 W. Roberts Street
Fenton, Michigan 48430
(810) 629-4192

Grand Blanc Office

8483 Holly Road
Grand Blanc, Michigan 48439
(810) 694-8201

Villa Linde Office

5059 Villa Linde Pkwy • Suite 25
Flint, Michigan 48532
(810) 732-8870

Davison Office

1141 S. State Road • Suite 26
Davison, Michigan 48423
(810) 658-4454

Billing: (810) 244-3871

Medical Records: (810) 732-1846

Pre-Registration: (810) 244-7100

RMI offers evening and weekend appointment times to fit your patient's schedule. We know you have a choice in imaging partners. Thanks for choosing RMI.



Clearly. Better. Choice.